

MINUTES

PLANNING & RESEARCH COMMITTEE MEETING

Robert C. LaRocca, Chairman

Wednesday, May 23, 2012

4:00 PM

Economic Department Conference Room

Members Present	Members Excused	Staff	Guests
Chair R. LaRocca Vice Chair M. Luckern Supv. S. Casella Supv. F. Lightfoote Supv. J. Marren Supv. D. Marshall		Kris Hughes Reliefia Kramer	John Garvey, County Administrator Darlys McDonough, Deputy Co. Administrator Pat Pavelsky, CCE Hans Walter Peterson, CCE Mike DeRaddo, Transportation Valerie Knoblauch, Tourism David Lee, Tourism Mike Wojcik, Econ Dev

TIME	TOPIC	NOTES & DISCUSSION
4:00 PM	Opening of Meeting Approval of Minutes	Chair LaRocca opened the May 23, 2012 Planning and Research meeting at 4:00 p.m. Supervisor Casella will be necessarily late. <i>A motion was offered by Supervisor Luckern and seconded by Supervisor Marshall to approve the April 25, 2012 meeting minutes. Motion carried.</i>
4:01	Cornell Cooperative Extension	Chair LaRocca welcomed Pat Pavelsky and Hans Walter Peterson. Mr. Peterson discussed Finger Lakes Grape Team with the committee. Mr. Peterson talked about mapping the vineyards located in the Finger Lakes using GIS. Next week, the Grape Team will be planting the teaching and demonstration vineyard which is a part of the Viticulture program at FLCC. This vineyard is going to be two and a half acres and will have 14 different varieties. Ms. Pavelsky announced the Annual Board of Supervisors Appreciation Dinner at Cooperative Extension on May 31, 2012 at 4:30 p.m. Chair LaRocca thanked Pat Pavelsky and Mr. Peterson for his presentation.
4:20	Tourism	Chair LaRocca welcomed Valerie Knoblauch and David Lee. Ms. Knoblauch distributed two new publications, I♥NY Visit FingerLakes.com brochure and What's on your Finger Lakes Bucket List? 70 Ideas to Inspire. Ms. Knoblauch reviewed the 2012 Contract – 2 nd Request for Funding with the Committee.

		<p><i>A motion was offered by Supervisor Casella and seconded by Supervisor Marshall to approve the 2nd Request for Funding. Motion carried.</i></p> <p>Ms. Knoblauch briefly discussed the Market Research Study 2012. In the future, the researchers may wish to speak to key elected and appointed officials (Board Members) to get their views on what they see for trends in tourism as well.</p> <p>Ms. Knoblauch and Mr. Lee gave a photo journal presentation on National Tourism Week – May 5-13, 2012. Ms. Knoblauch explained that they had four events, two in Canandaigua, one in Victor, and one in Geneva. She told the committee that this year they decided to get people working in tourism and cleaning up our community. She wanted to create a collegial atmosphere. The volunteers worked together in cleaning, painting, weeding and planting in the different communities.</p> <p>Chair LaRocca thanked Ms. Knoblauch and Mr. Lee.</p>
4:38	Transportation	<p>Chair LaRocca welcomed Mike DeRaddo.</p> <p>Mr. DeRaddo updated the committee regarding the new West Avenue hub. We should have the short term license agreement done by next week so Mr. DeRaddo is hopeful to have the hub by July.</p> <p>Mr. DeRaddo distributed a packet of products for the web page for the committee’s review and would like feedback from them. Mr. DeRaddo told the committee that he had worked with Chris Bowering from Public works who created the route maps and made all the necessary adjustments. In the packet, there is each route map with the associated proposed schedule. He will have to set up a meeting to get the general public’s feedback and come back to the committee. Further discussion took place on the details of the routes.</p> <p>Mr. DeRaddo updated the committee on the new buses. He was just notified that six of the eight new buses will be arriving tomorrow. The route match mobile data systems still have to be replaced and the new buses will not be used until they have the new system.</p> <p>Chair LaRocca thanked Mike DeRaddo.</p>
4:46	Economic Development	<p>Chair LaRocca welcomed Michael Wojcik</p> <p>Mr. Wojcik discussed the Economic Development Annual Plan with the committee. The Annual Plan will be placed on the website.</p> <p>Deputy County Administrator McDonough comments that Economic Development was able to draw from resources in the Planning Department. She said that Maria Rudzinski worked with John Baker of Pacemaker on zoning and site plan tech procedures.</p> <p>Supervisor Casella commented dealing with the wetlands mitigation for this project.</p>

		Chair LaRocca thanked Mr. Wojcik.
4:50	Planning	<p>Kris Hughes recommends the approval of a resolution – Authorization To Contract With The Genesee Finger lakes Regional Planning Council To Undertake The Honeoye Lake Local Law Project.</p> <p><i>A motion was offered by Supervisor Marshall and seconded by Supervisor Luckern to approve the above mentioned resolution. Motion carried.</i></p> <p>Mr. Hughes recommends the approval of a resolution – Reappointment of Peter Osborne To The Ontario County Planning Board.</p> <p><i>A motion was offered by Supervisor Marshall and seconded by Supervisor Luckern to approve the above mentioned resolution. Motion carried.</i></p> <p>Mr. Hughes recommends the approval of a resolution – Ontario County Agriculture Enhancement Board Reappointment – Andrew Fellenz</p> <p><i>A motion was offered by Supervisor Marshall and seconded by Supervisor Luckern to approve the above mentioned resolution. Motion carried.</i></p>
4:55	Chair LaRocca	Chair LaRocca discussed the letters of support for the rifle hunting in Ontario County letters sent by the state Assemblyman Nozzolio and Brian Kolb, Assembly Minority Leader. This will be placed on the June 27, 2012 P&R meeting for discussion.
4:58 PM	Adjourn	<i>A motion to adjourn was offered by Supervisor Casella, and seconded by Supervisor Marshall. Unanimously carried.</i>

Respectfully Submitted,

Religia Kramer