



# PLANNING & ENVIRONMENTAL QUALITY COMMITTEE

Monday, November 6, 2023, Time: 1:00 PM  
Committee Room, 2nd floor, 74 Ontario Street,  
Canandaigua, NY 14424

or

<https://ontariocountyny.webex.com>

Meeting number (access code): 2330 965 1621

Meeting Password: PEQ2023

Join by phone: 1-408-418-9388

## Committee Members

David Phillips, Chair

Fred Lightfoote

Jack Marren

William Namestnik

Christopher Vastola

Mark Venuti

Andrew Wickham

### 1. Call To Order:

- A. - Meeting - Roll Call

### 2. Approval Of Minutes:

- A. - Minutes - October 16, 2023

### 3. Team Agency Updates:

- A. Tim Davis - Update - Cornell Cooperative Extension Update
- B. Emma Wilson - Presentation - Cornell Cooperative Extension Agricultural Awareness And Literacy Program
- C. Megan Webster - Update - Soil And Water Conservation District

### 4. Casella:

- A. Brian Sanders - Update - Landfill Update

### 5. Sustainability & Solid Waste Management:

- A. Carla Jordan - Update - Department Update
- B. Carla Jordan - Approval - Town Of Geneva Municipal Funding Request
- C. Regina Sousa - Resolution - Resolution - Contract For Acceptance Of NYSDEC HHW Grant Funds
- D. Carla Jordan - Informational - Landfill Reports

### 6. Economic Development:

- A. Ryan Davis - Update - Department Update

### 7. Tourism:

- A. Tracey Burkey - Presentation - Meetings & Group Tour Contract Deliverables

### 8. Planning Department:

- a. Linda Phillips - Resolution - Appointment of Chris Mergler to the Ontario County Planning Board

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**Planning and Environmental Quality Committee** oversees the activities, programs, or other matters related to the following departments, agencies, or activities: *Planning, Sustainability & Solid Waste Management, County Planning Board, Agriculture, Cooperative Extension Liaison, Soil and Water Conservation District, Economic Development, Tourism Promotion, Monitoring & Management of Landfill Lease, Solid Waste Management Plan & Environmental Issues.*

- B. Linda Phillips - Approval - Approval Of The Expenditure Of The 2023 Ontario County Agricultural Enhancement Plan Funds
- C. Thomas Harvey - Presentation - Discussion On County Code Enforcement
- D. Thomas Harvey - Update - FEMA Flood Map Revision

**9. County Administrator:**

- A. Christopher Debolt - - County Update
- B. Alissa Bub - Informational - No-Cost Time Extension Is With Wendel Energy Services, LLC In Regard To The Energy Efficiency Consulting Work
- C. Christopher Debolt - Resolution - Funding Source For Tourism Promotion In Ontario County

**10. Privilege Of The Floor:**

Confirm next meeting date and time: *November 27, 2023 at 1:00 PM*

**Adjournment:**

- A. - Meeting - Exit

**Ontario County**  
**Board of Supervisors**  
**Canandaigua, New York 14424**

**AUTHORIZATION TO ACCEPT  
FY2023 HOUSEHOLD HAZARDOUS WASTE STATE ASSISTANCE PROGRAM  
FROM NEW YORK STATE DEPARTMENT OF ENVIRONMENTAL CONSERVATION**

WHEREAS, Ontario County has been awarded a grant of \$10,015.18 from the 2023 Household Hazardous Waste State Assistance Program (NYS Grants Gateway Project #: DEC01-HHW-2023; New York State Contract# T01595GG) through the New York State Department of Environmental Conservation for the purpose of providing financial aid for household hazardous waste programs; and

WHEREAS, The grant contract period extends for a term of January 1, 2022 through December 31, 2022; and

WHEREAS, The grant provides up to 50% reimbursement for approved County costs related to collection of Household Hazardous Waste within the contract term; and

WHEREAS, Ontario County has examined and duly considered the applicable laws of the State of New York and deems it to be in the public interest and benefit to file an application under these laws; and

WHEREAS, The Planning and Environmental Quality Committee has reviewed and recommends adoption of this resolution; now, therefore, be it

RESOLVED, That upon review and approval of the County Attorney as to form, the Board of Supervisors, hereby approves a contract with the New York State Department of Environmental Conservation for an amount not to exceed Ten Thousand and Fifteen Dollars and Eighteen Cents (\$10,015.18); and further

RESOLVED, That the term of said contract shall commence on November 6, 2023 and terminate on March 30, 2024; and further

RESOLVED, That if a no cost time extension of up to six (6) months is necessary, the Board of Supervisors hereby approves such extension subject to review and approval by the appropriate Standing Committee; and further

RESOLVED, That the County Administrator is hereby authorized and empowered to execute a contract on behalf of the County with said firm for an amount not to exceed Ten Thousand and Fifteen Dollars and Eighteen Cents (\$10,015.18); and further

RESOLVED, That the Finance Department is authorized to make the necessary budgetary and accounting entries to effect the intent of this Resolution.

**Ontario County**  
**Board of Supervisors**  
**Canandaigua, New York 14424**

**APPOINTMENT OF CHRIS MERGLER TO THE  
ONTARIO COUNTY PLANNING BOARD**

WHEREAS, The Victor Town Board recommends Chris Mergler for appointment to a 5 year term as the Town's representative to the Ontario County Planning Board; and

WHEREAS, The Planning and Environmental Quality Committee also recommends the appointment of Mr. Mergler; now, therefore, be it

RESOLVED, That as of November 16, 2023 Chris Mergler, representing the Town of Victor, is hereby appointed as a member of the Ontario County Planning Board; and further

RESOLVED, That this appointment shall have a term of five years from November 16, 2023 to November 15, 2028; and further

RESOLVED, That certified copies of this resolution be sent by the Clerk of this Board, to the County Clerk, to the Town of Victor, to the Ontario County Planning Department, and to Chris Mergler.

**Ontario County**  
**Board of Supervisors**  
**Canandaigua, New York 14424**

**APPROVAL OF THE EXPENDITURE OF THE 2023  
ONTARIO COUNTY AGRICULTURAL ENHANCEMENT PLAN FUNDS**

WHEREAS, The Ontario County Board of Supervisors adopted the Agricultural Enhancement Plan (Plan) for Ontario County pursuant to Resolution No. 204-2018; and

WHEREAS, The Ontario County Board of Supervisors provided financial resources to the Ontario County Agriculture Enhancement Board to undertake projects to implement the recommendations of the Plan through the Ontario County Planning Department's budget; and

WHEREAS, The Ontario County Agriculture Enhancement Board has reviewed proposals for projects and recommends that Five Thousand Dollars (\$5,000) from the 2023 budget be used to fund Cornell Cooperative Extension (CCE), 480 North Main St, Canandaigua, NY 14424 to Hire a web consultant to work with CCE and Visit Ontario on an Ag Tourism Website, that addresses implementation strategies included in the Plan; and

WHEREAS, The Planning and Environmental Quality Committee has reviewed and recommends approval of the expenditure of funds on said project; now, therefore, be it

RESOLVED, That upon review and approval of the County Attorney as to form, this Board of Supervisors hereby approves the contract with Cornell Cooperative Extension of Ontario County, 480 North Main St. Canandaigua, NY 14424 on file with the Clerk of this Board; and further

RESOLVED, That the term of the contract shall be 10/26/2023 through 12/31/2024; and further

RESOLVED, That if a no-cost time extension of up to six (6) months is necessary, the Board of Supervisors hereby approves such extension subject to review and approval by the Planning and Environmental Quality Committee; and further

RESOLVED, That the cost of said cost be paid from Planning budget line AA8020 54260 - Consultation and Planning for the amount not to exceed Five Thousand Dollars (\$5,000); and further

RESOLVED, That the County Administrator be, and hereby is, authorized and empowered to execute said contract and all other documents necessary to effectuate the purposes of this resolution; and further

RESOLVED, That the Department of Finance is directed to make all necessary budget and accounting entries to effect the intent of this resolution.

**Ontario County**  
**Board of Supervisors**  
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**FUNDING SOURCE FOR TOURISM PROMOTION IN ONTARIO COUNTY**

WHEREAS, Tourism is important to the taxpayers of Ontario County by virtue of its economic impact through sales tax revenue generated for Ontario County, the jobs created and by the property tax base the industry provides, as well as its contributions to the quality of life through the cultural, natural and historic amenities that it nurtures, promotes and protects; and

WHEREAS, The county created a local development corporation, the Ontario County Four Seasons Local Development Corporation (Resolution No. 40-85) to stimulate the tourism industry; and

WHEREAS, Resolution 422-2023 established a funding agreement between Ontario County and the Four Seasons Local Development Corporation for the three-year period commencing January 1, 2024 providing for \$1,175,000 in funding for 2024 and a 5% increased each year thereafter through 2026; and

WHEREAS, This agreement shall in be in place through the 2026 funding year unless one of the following occurs: the County realizes occupancy tax revenue on short term rentals; or the completion of a proposed joint strategic planning effort between the Four Seasons Local Development Corporation and the Ontario County Board of Supervisors; and

WHEREAS, The Ontario County Four Seasons Local Development Corporation has submitted a proposed 2024 budget to this Board of Supervisors for an amount not to exceed \$1,175,000.00 which was reviewed and approved as part of the 2024-2025 budget process; and

WHEREAS, it is the intent of the Ontario County Board of Supervisors to continue to utilize its existing relationship and maintain stability in tourism promotion for Ontario County with the Ontario County Four Seasons Local Development Corporation; now, therefore, be it

RESOLVED, That the Ontario County Board of Supervisors accepts a contract with the Ontario County Four Seasons Local Development Corporation for services related to maintaining stability in tourism promotion for Ontario County for an amount not to exceed \$1,175,000.00; and further

RESOLVED, That said contract shall be in effect for twelve (12) months starting January 1, 2024, through December 31, 2024; and further

RESOLVED, That payments shall be made to the Ontario County Four Seasons Local Development Corporation in advance of each quarter with the first quarter payment of \$293,750 due by the end of January 2024, the second quarter payment of \$293,750 due by the end of March 2024, the third quarter payment of \$293,750 due by the end of June 2024, and the fourth quarter payment of \$293,750 due by the end of September 2024; and further

RESOLVED, That the County Administrator be, and hereby is, authorized and directed to execute a contract with the Ontario County Four Seasons Local Development Corporation upon review and approval of the County Attorney as to form.